

Information on Doctoral thesis of Fellows Duong Van Thang

1. Full name of fellow: Duong Van Thang

2. Sex: Male

3. Date of birth: 11/11/1965

4. Place of birth: Hung Yen

5. Admission decision number: No.1331/QĐ-SĐH, dated on April 01st 2009 by President of Vietnam National University, Hanoi.

6. Change in academic process: None

7. Official thesis title: Study on efficiency of journalism in communication activities on social security of our country in the global integration period

8. Major: Journalism

9. Code: 62 32 01 01.

10. Supervisor: Assoc.Prof.Dr. Duong Xuan Son

11. Summary of new findings of the thesis:

- Thesis brings forward academic concepts systematically about the relationship between journalism, communication and social security; especially, establishing the system of theoretical basis and criteria on efficiency of journalism in the communication activities relating to social security.

- This systematization may raise a voice to help those who share the interest in the same field to study some academic concepts, creating a forum for the exchange of a quite new study direction about efficiency of journalism in the communication activities on social security.

- Thesis surveys the state of message contents, communication channel, mass, social security; recently, besides strong points, analysis and demonstration of the practical efficiency of journalism in the communication activities on social security is still inadequate, lack of professionalism and efficiency.

- Thesis analyzes, clarifies the international integration period of our country. Besides advantages, it also put forward disadvantages and urgent issues towards social security.

- Thesis analyzes, demonstrates that social security is the most important social policy to people, so communication activities must be evaluated reasonably, especially in the international integration period, in which journalism is placed at the top position. The ways of enhancing journalism's efficiency in the communication activities on social security in the global integration period of our country are built on scientific basis of journalism and communication and evaluating properly the situation, ensuring the practical feasibility.

12. Practical applicability:

- Being reference documents used in research and training institutions on journalism, communication, domestic social security

- Being helpful reference documents for leaders and managers who guide, organize and implement social security policy in general and officials who directly take part in the communication activities on social security in particular; enabling the promotion of communication, developing and building a sustainable and comprehensive social security system.

- Thesis could be served for news makers, leaders and managers as reference documents to apply in leadership, management, journalism operation on social matters in general and social security in particular in practice

- Social Insurance Magazine is the author's workplace. Being an editor in general, the result of study will be a manual for the leadership and management of agency in practice, striving to become a pioneer press agency in communication activities on social security of our country, better implementing the principle "Forum for the cause of social security"

13. Further research directions:

- From the study result of thesis, it is possible to deploy the next study direction to propose, consult with functional agencies in order to build the communication strategy, communication models in our country in future or study the subject related to improving quality, communication efficiency on social security of Party's newspapers, political, social organizations or other kinds of newspaper such as: pictorial newspapers, radio station, online newspaper, etc.

14. Thesis-related publications:

1. Duong Van Thang (2008), "Improving the newspaper quality in the current situation", Political Theory and Communication (8), pp.42-45.

2. Duong Van Thang (2008), "Newspaper and Communication on social security" (336), pp.28-33.

3. Duong Van Thang (2008), "About concept on Information and newspaper's information", Social Insurance Magazine (8), pp.29-31.
4. Duong Van Thang (2009), "Ways to improve information quality on social insurance, health insurance on newspaper", Social Insurance Magazine (2/7), pp.20-22.
5. Duong Van Thang (2009), "Ways to improve information quality on social insurance, health insurance on newspaper", Social Insurance Magazine (1/8), pp.15-17.
6. Duong Van Thang (2009), "Ways to improve information quality on social insurance, health insurance on newspaper", Social Insurance Magazine (2/8), pp.20-22.
7. Duong Van Thang (2010), "Newspaper with social security matter", Newspaper Maker Magazine (29), pp.15.
8. Duong Van Thang (2011), "Insuring social security in the light of the 11th National Congress of Communist Party", Popularization and Education Magazine (5), pp.24-27.
9. Duong Van Thang (2011), "Some thoughts on professionalism of modern journalism"- Yearbook of National Scientific Conference "Professionalism of modern journalism-Practical and theoretical matters", Vietnam Journalist Association, Academy of Journalism and Communication, Hanoi, pp.144-148.
10. Duong Van Thang (2012), "Enhancing communication on social security", National Front Magazine (104), pp .22-27.
11. Duong Van Thang (2012), "Traditional culture in journalism", Vietnam Civilization Magazine (6), pp.26-29.
12. Duong Van Thang (2012), "Building the trade name for Vietnam social insurance to be a firm pillar of national social security", Social Insurance Magazine (2/7), pp.18-21.
13. Duong Van Thang (2012), "Social security and climate change: Burning issue of journalism", Popularization and Education Magazine (9), pp.64-67.
14. Duong Van Thang (2012), "Speaking about traditional culture in journalism", Yearbook of National Scientific Conference "Traditional culture in the global integration period", Vietnam Journalist Association, University of Social Science and Humanities", Vietnam National University, Hanoi, pp.245-254.

15. Duong Van Thang (2012), "Enhancing communication on social security according to Resolution of the 11th National Congress of Communist party", Yearbook of National Scientific Conference "Social security in our country: Some theoretical and practical problems" Central Commission for Popularization and Education, Communist Magazine, Ministry of Labor-War invalids and Society, Scientific Council of Communist Party's central agencies, Hanoi, pp.355-362.

16. Duong Van Thang (2012), "Social Security and climate change –Burning issue of journalism in the 21st century", Happenings, stakeholders and newest topics, University of Social Science and Humanities, Vietnam National University, Hanoi and Knrad Adenauer Stiftung organization, Hanoi, pp.51-57.